

# APPS FOR FLANDERS

## Business Lounge

K.H.Kempen and Lessius are joining up to become *more*.



Race naar de TOP

# MOUNT EVEREST









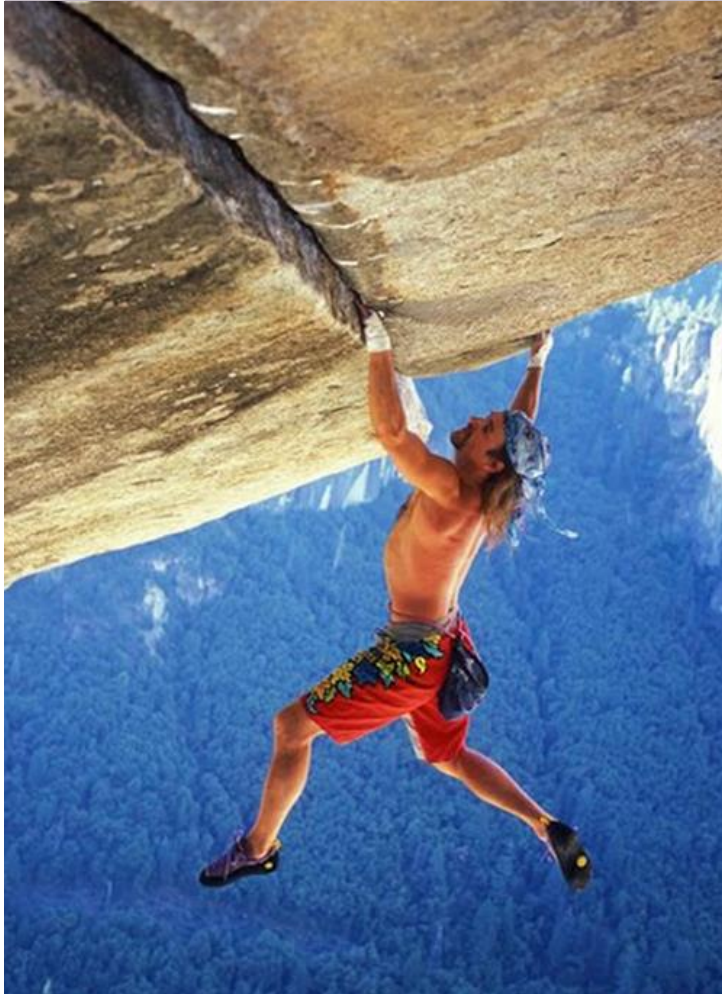
- Eind 2010
  - 5104 Beklimmingen
  - 3142 personen
  - 77% van de beklimmingen sinds 2000
- Tussen 1953 to 1974 → 7 jaar de top bereikt
- Sinds 1975 → elk jaar
- In 2007
  - 633 Beklimmingen
  - 350 Klimmers
  - 253 Sherpas





“Before 2000s, climbing to Mount Everest was a deadly event. Rate of death on climbing to top was 37%. But then developments in **climbing equipment** and **more experienced guides** fall the rate to %4.4.”

# WAT NODIG?



- Gedrevenheid

# OPMERKELIJK BEKLIMMINGEN ?





- 1922 - First climb to 8,000 metres (26,247 ft), by George Finch and Captain C. Geoffrey Bruce
- 1952 - First climb to South Col by 1952 Swiss Mount Everest expedition
- 1953 - First ascent by Tenzing Norgay and Edmund Hillary on 1953 British Mount Everest expedition
- 1965 - First repeat ascent, by Nawang Gombu
- 1975 - First female ascent, by Junko Tabei
- 1978 - First ascent without supplemental oxygen by Reinhold Messner and Peter Habeler
- 1980 - First solo ascent, by Reinhold Messner
- ...
  
- 2012 - First woman to reach the summit twice in one week, by Chhurim
- 2013 - Oldest to reach the summit, by Yuichiro Miura, 80 years old
- 2013 - First female amputee climber to reach the summit, by Arunima Sinha

# WAT NODIG?



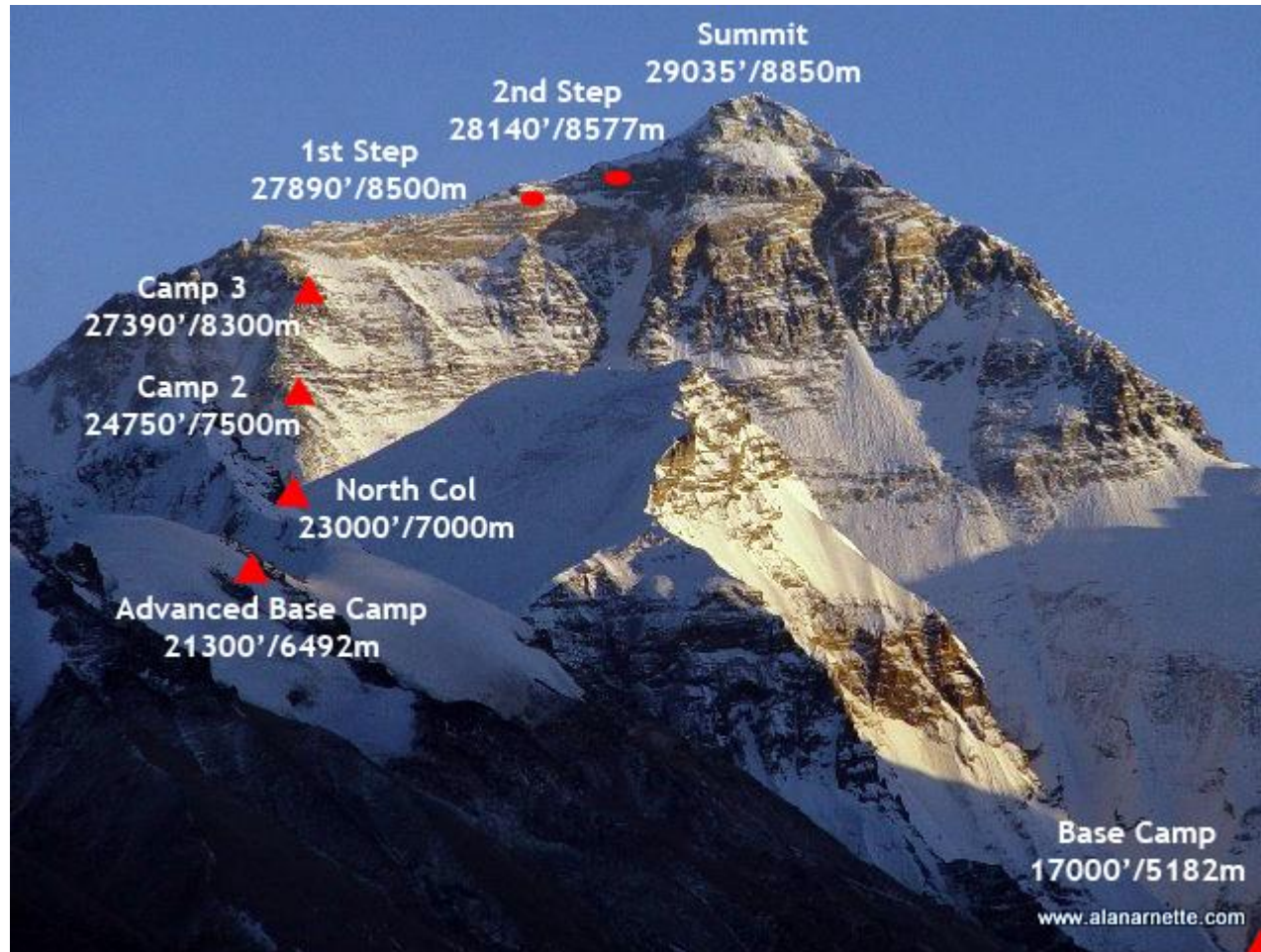
- Gedrevenheid
- Plan

# ZUIDELIJKE ROUTE





# NOORDELIJKE ROUTE



# WAT NODIG?



- Gedrevenheid
- Plan
- Geld

# WAT NODIG?



- Gedrevenheid
- Plan
- Geld
- Sherpas



# HUH???



# KILLER APP

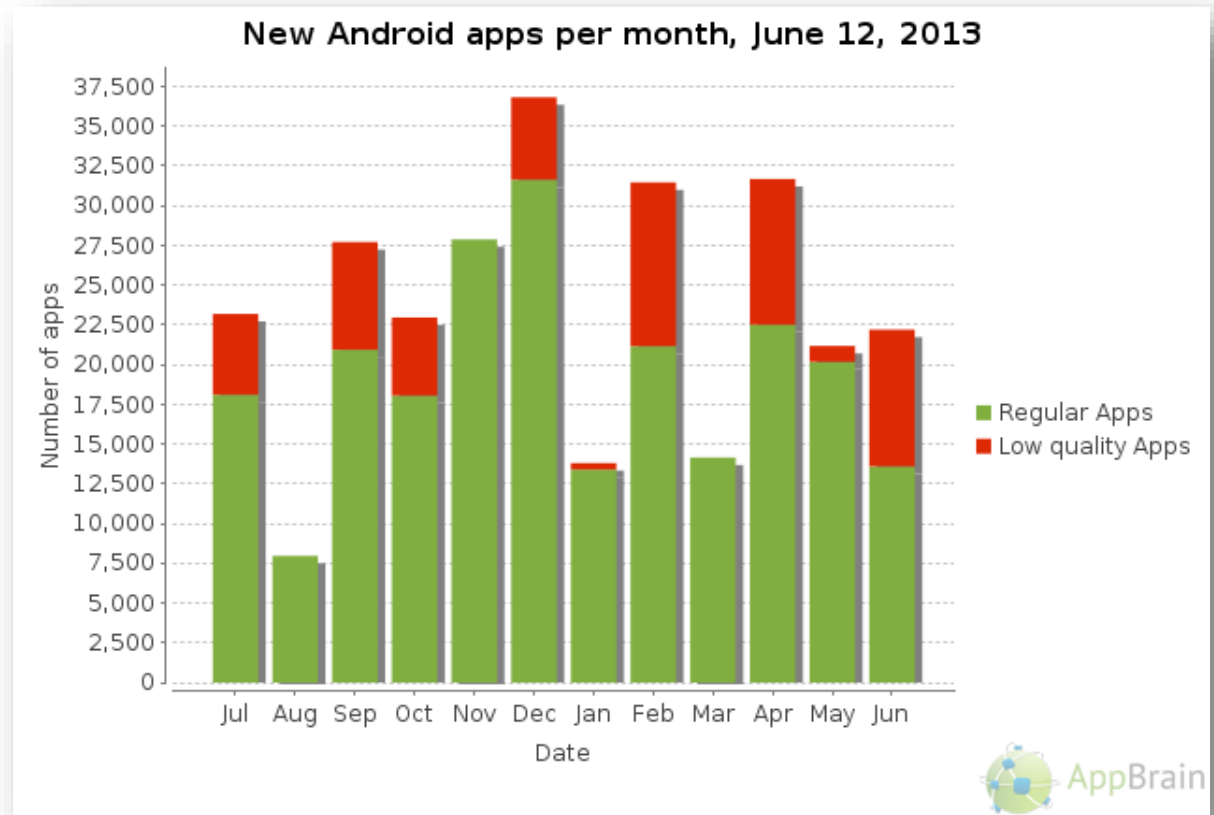




# VERSCHILLENDE MENSEN







<http://www.appbrain.com/stats/number-of-android-apps>



2013-06-10 23:07:34

<http://148apps.biz/app-store-metrics/>

- Total Active Apps: 896,720
- This Month Submissions: 7,901 (790/day )
- Average Overall Price: \$1.40
- Most Popular Categories:
  - Games (151676)
  - Education (96705)
  - Entertainment (78692)
  - Lifestyle (73562)
  - Business (62142)

- Gedrevenheid







# OPMERKELIJKE APPS



# WAT NODIG?



- Gedrevenheid
- Business plan



# VERSCHILLENDE ROUTES

**FREE + PREMIUM  
=  
FREEMIUM**





# WAT NODIG?



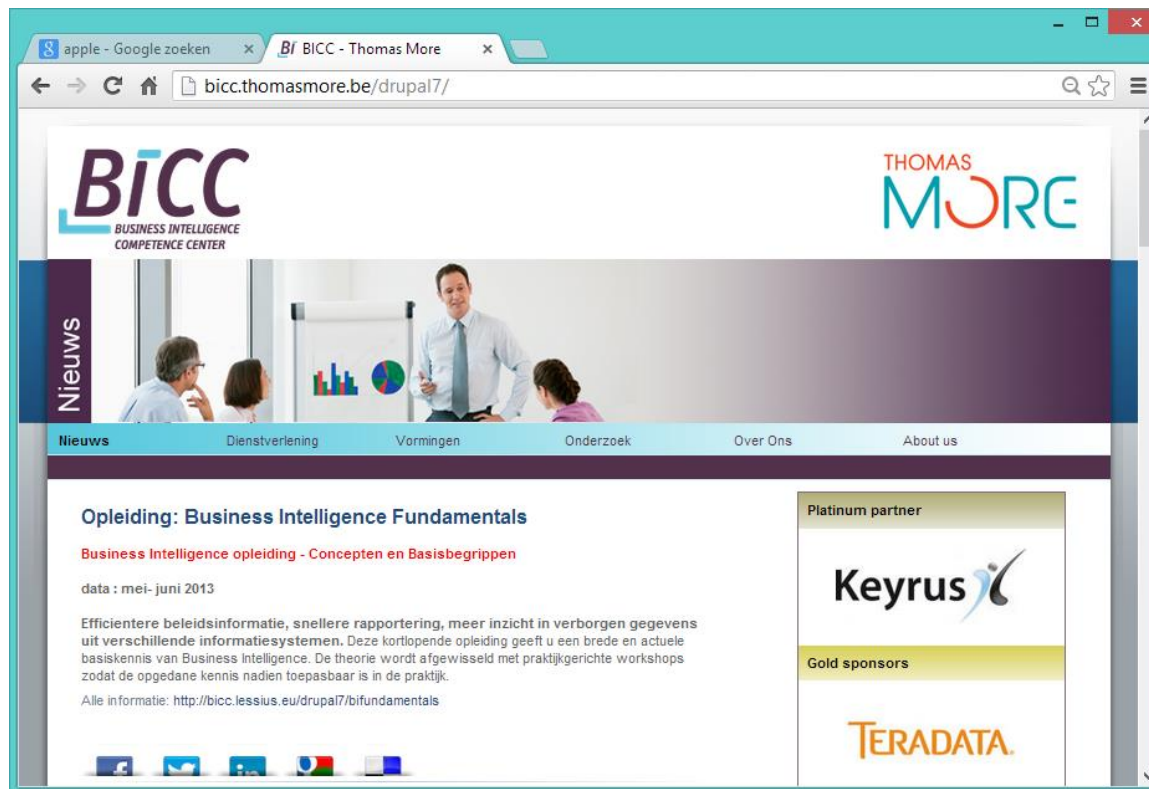
- Gedrevenheid
- Business plan
- Geld



# WAT NODIG?



- Gedrevenheid
- Business plan
- Geld
- Dienstverleners



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